

# KLASSIKER DER SPIELEGESCHICHTE

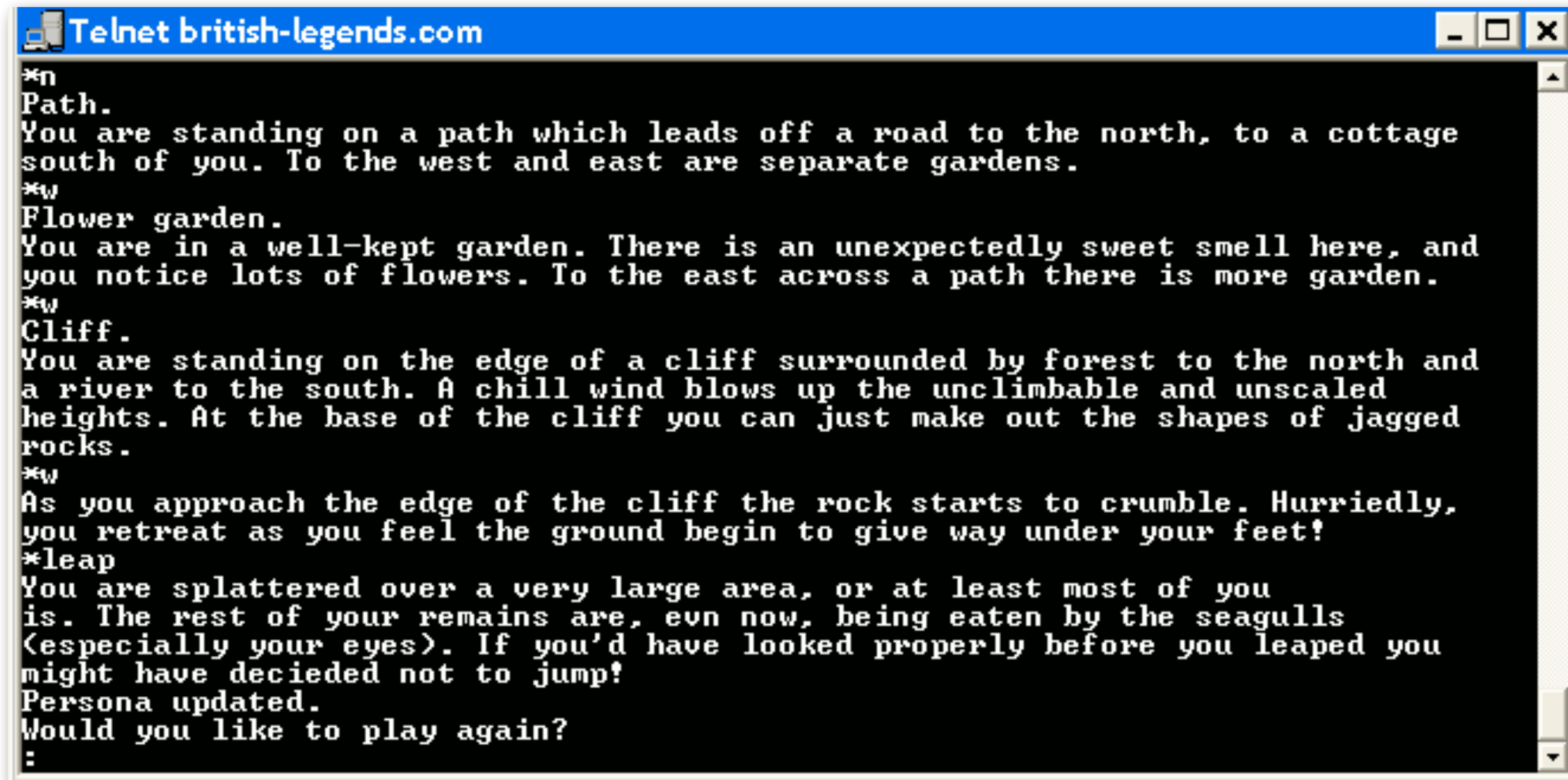
## MMORPGS

03. JULI 2014



# MUD (1978)

s. E04

A screenshot of a Telnet window titled "Telnet british-legends.com". The window has a blue title bar and standard window controls (minimize, maximize, close) on the right. The main area is black with white text. The text is a sequence of commands and responses in a MUD game. The commands are marked with asterisks: \*n, \*w, \*w, \*w, \*leap. The responses are descriptive paragraphs of the game world. The text ends with "Persona updated." and "Would you like to play again?".

```
Telnet british-legends.com
*n
Path.
You are standing on a path which leads off a road to the north, to a cottage
south of you. To the west and east are separate gardens.
*w
Flower garden.
You are in a well-kept garden. There is an unexpectedly sweet smell here, and
you notice lots of flowers. To the east across a path there is more garden.
*w
Cliff.
You are standing on the edge of a cliff surrounded by forest to the north and
a river to the south. A chill wind blows up the unclimbable and unscaled
heights. At the base of the cliff you can just make out the shapes of jagged
rocks.
*w
As you approach the edge of the cliff the rock starts to crumble. Hurriedly,
you retreat as you feel the ground begin to give way under your feet!
*leap
You are splattered over a very large area, or at least most of you
is. The rest of your remains are, evn now, being eaten by the seagulls
(especially your eyes). If you'd have looked properly before you leaped you
might have decieded not to jump!
Persona updated.
Would you like to play again?
:
```

# Neverwinter Nights (1991)

s. E07



AOL



1997

# Everquest (1999)



100.00% 130ms

Ariemos

Riptovl

Radars

Belgy

Anduri

Rithiel

TARGET

Icons for various game actions and status effects.

Stand

Spells

Forage

Your faction standing with AshenOrder got better.  
Your faction standing with CommonsResidents got better.  
Your faction standing with DeathlistOrcs could not possibly get any worse.  
Your faction standing with GuardiansoftheVale got better.  
Your faction standing with KnightsOfTruth got better.  
You gain party experience!  
You receive 0 platinum, 0 gold, 1 silver, 2 copper as your split.  
You receive 0 platinum, 0 gold, 1 silver, 2 copper as your split.  
You gain party experience!  
You receive 0 platinum, 0 gold, 1 silver, 0 copper as your split.  
Yashyr shouts, "WTB A Nice paladin shield or suggestions on what to get"  
--Anduri has looted a Spider Silk--  
--Anduri has looted a Spider Legs--  
You can't use that command right now...  
You must be standing to forage.  
You fail to locate any food nearby.  
--You have looted a Rusty Bastard Sword--  
You are encumbered!

Belgy slashes orc centurion for 18 points of damage.  
Radars crushes orc centurion for 8 points of damage.  
Belgy kicks orc centurion for 4 points of damage.  
Rithiel slashes orc centurion for 20 points of damage.  
Belgy slashes orc centurion for 9 points of damage.  
Kaner slashes orc centurion for 9 points of damage.  
Orc centurion kicks Rithiel for 5 points of damage.  
Riptovl begins to cast a spell.  
Radars kicks orc centurion for 2 points of damage.  
Belgy slashes orc centurion for 12 points of damage.  
Radars crushes orc centurion for 14 points of damage.  
Rithiel slashes orc centurion for 18 points of damage.  
Orc centurion's brain begins to smolder.  
orc centurion has been slain by Riptovl!  
You begin casting Light Healing.  
Radars feels better.  
You begin casting Light Healing.  
Radars feels better.

a giant

rose

# Asheron's Call



»the most notable feature is the continuous world of Dereth, an area spanning 525 continuous square miles. This is a departure from the "zones" found in EverQuest and Ultima Online. Zones split the game up into many different areas. To enter a different area means a somewhat lengthy pause in your game and a feeling of separation from friends and guildmates.«

<http://www.allgame.com/game.php?id=14557>

1999

# World of Warcraft

2004

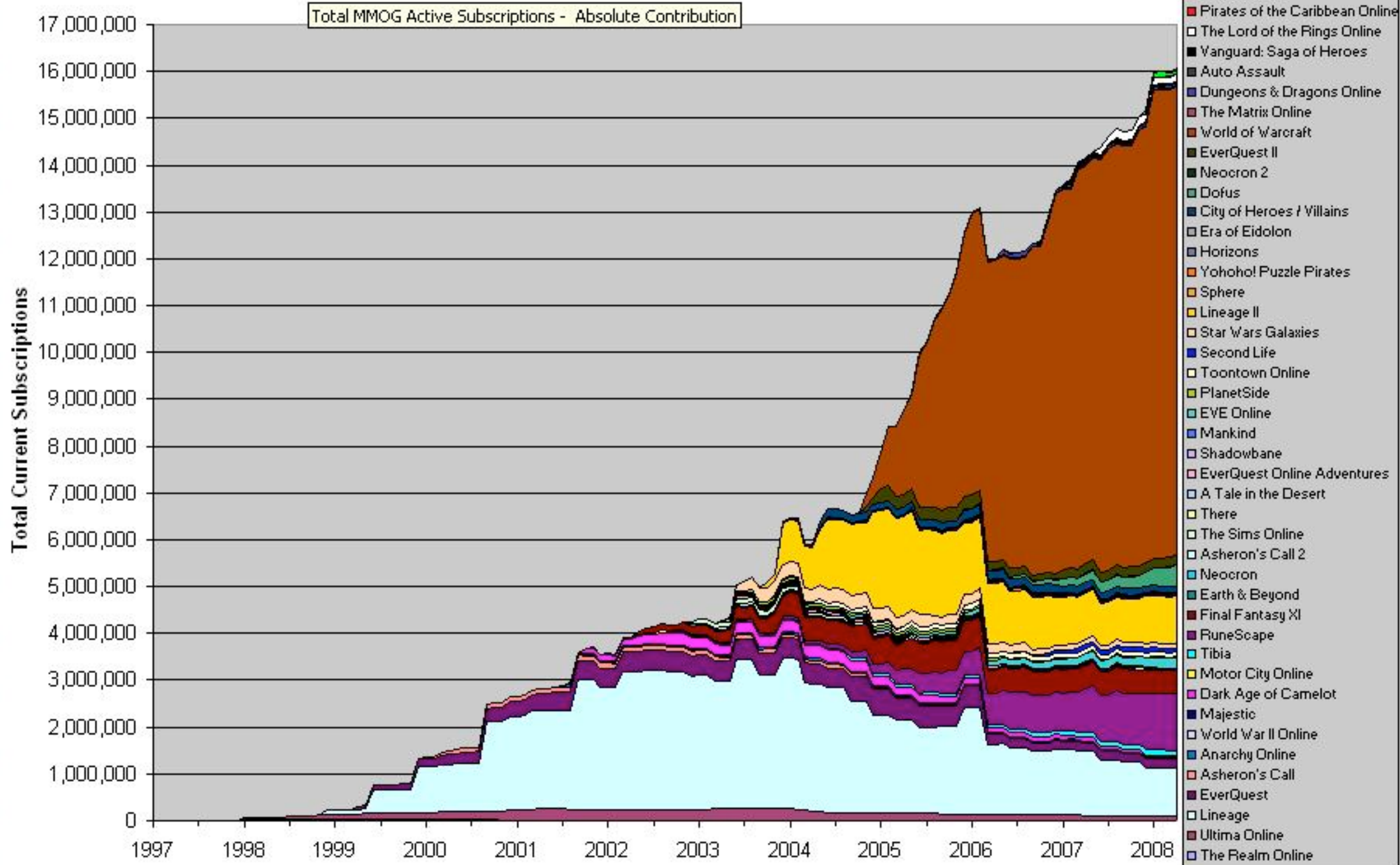


[2. Trade] [Ladri]: LF2M healers for 10 man Vault  
[2. Trade] [Stonecolde]: Mr. T once defeated Chuck Norris in a game of Tic-Tac-Toe. In retaliation, Chuck Norris invented racism.  
[2. Trade] [Burstcancer]: LF heals h an  
[2. Trade] [G&aby]: wts [Sash of Jordan] 1100g pst  
[2. Trade] [Kaskit]: lol  
[1. General] [Mercer]: Desecration is a new guild lfm members of any  
[1. General] [Mercer]: Class level 65+. Who have interests in raiding PST

Quickcowcat, Champion of the Frozen Wastes  
DNA  
Level 80 Tauren Druid (Player)



### Total MMOG Active Subscriptions - Absolute Contribution



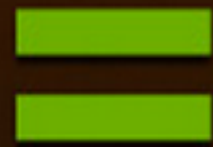




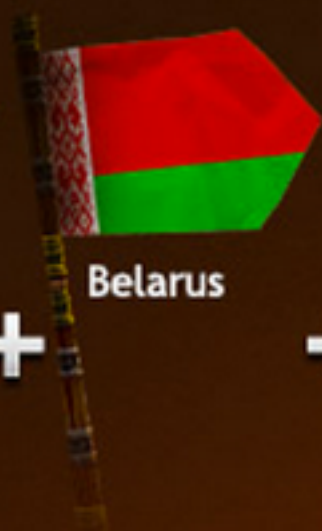
# 100,000,000



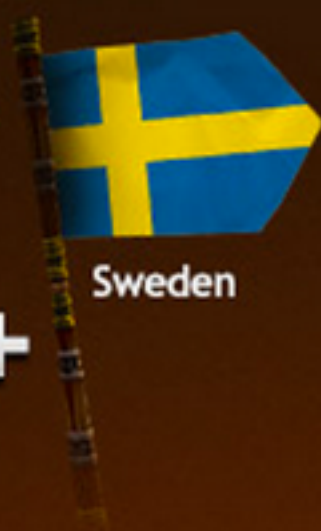
LIFETIME PLAYERS



Germany



Belarus



Sweden

OR

2x



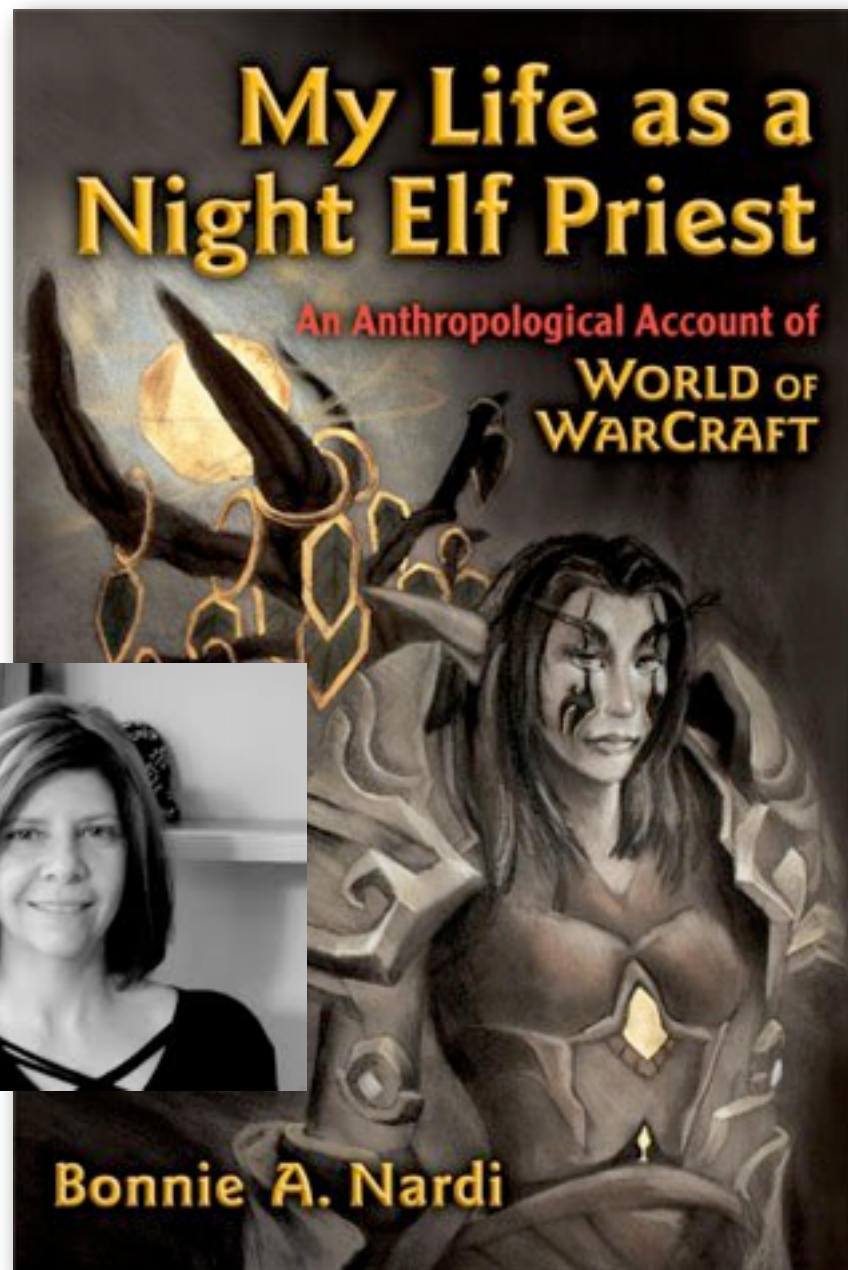
South  
Korea

Since World of Warcraft launched, more than 100M unique World of Warcraft accounts, including trials, have been created. That's twice as many accounts as people living in South Korea, or as many as the populations of Germany, Belarus, and Sweden combined!



# MMORPGs in der Forschung

[http://scholar.google.de/scholar?start=0&q=mmorpg&hl=de&as\\_sdt=0,5](http://scholar.google.de/scholar?start=0&q=mmorpg&hl=de&as_sdt=0,5)



Shang Hwa Hsu Corresponding author contact information, E-mail the corresponding author, Ming-Hui Wen, Muh-Cherng Wu (2009): Exploring user experiences as predictors of MMORPG addiction

Marios Assiotis, Velin Tzanov (2006): A distributed architecture for MMORPG

Wu-chang Feng, David Brandt, Debanjan Saha (2007): A long-term study of a popular MMORPG

Mirko Suznjevic, Maja Matijasevic (2010): Why MMORPG players do what they do: relating motivations to action categories

Chee Siang Anga & Panayiotis Zaphiris (2009): SOCIAL ROLES OF PLAYERS IN MMORPG GUILDS. A social network analytic perspective

Magdalena Plöger-Werner (2012): Wie Onlinerollenspiele süchtig machen – am Beispiel von World of Warcraft und Metin2

G. Wadley, J. Sobell (2007): Using a simple MMORPG to teach multi-user, client-server database development

# Folklore: Corrupted Blood Incident



13. September 2005

# Online-Sucht



# Killerspiele

23.10.2007, 16:19

## Mann ersticht seine Frau wegen World of Warcraft

Vor dem Münchner Schwurgericht hat der Prozess gegen einen 36-Jährigen begonnen. Der Mann hatte seine Frau erstochen, weil sie zu lange World of Warcraft gespielt hatte.

Laut Obduktion soll der Angeklagte seine Ehefrau am 16. Januar viermal mit einem Küchenmesser in den Oberkörper gestochen haben. Sie hatte sich geweigert, den Computer für ihren Mann zu räumen.

Das Urteil wird in einigen Tagen erwartet. (hst)



**WoW:** Tödliches Ende.

# MMORPGs in den Medien



<http://www.youtube.com/watch?v=N6lp-IJ9CWw>



# Berichterstattung



[http://www.gamestar.de/spiele/world-of-warcraft/artikel/bild\\_zeitung,33592,1947277.html](http://www.gamestar.de/spiele/world-of-warcraft/artikel/bild_zeitung,33592,1947277.html)

»Brutal, unmenschlich, grün. So ziehen diese Kämpfer in Horden durch die Welt von World of Warcraft – und töten alles, was sich bewegt.«

# Make Love not Warcraft



Rezeptionsfolgen

<http://vimeo.com/89858791>



Cosplay

## Progress Overview

### Total Completed

2057 / 2057 (100%)

#### General

73 / 73 (100%)

#### Quests

196 / 196 (100%)

#### Exploration

130 / 130 (100%)

#### Player vs. Player

271 / 271 (100%)

#### Dungeons & Raids

762 / 762 (100%)

#### Professions

201 / 201 (100%)

#### Reputation

73 / 73 (100%)

#### Scenarios

77 / 77 (100%)

#### World Events

180 / 180 (100%)

#### Pet Battles

94 / 94 (100%)

#### Feats of Strength

205

## Recently Eamed

- Prideful Conquest** Earn 27,000 Conquest Points in Season 15. 10 ♥ 2 days ago
- Going To Need A Bigger Bag** Obtain all of the rare items from the Timeless Isle listed below. 10 ♥ 12/04/2014
- Cutting Edge: Garrosh Hellscream (25 player)** Defeat Garrosh Hellscream on 25-Player Heroic difficulty, prior to the release of the next tier of content. 08/04/2014
- Prideful Combatant** Win 100 Arena (3v3) or 40 Rated Battlegrounds in Season 15. 15 ♥ 27/03/2014
- Fire-Watcher** Obtain 2000 Bloody Coins as an Emissary of Ordos or Ordon Fire-Watcher. 10 ♥ 18/03/2014

# Power Player

## Achievement Points Rankings

[all](#) | [deathknight](#) | [druid](#) | [hunter](#) | [mage](#) | [monk](#) | [paladin](#) | [priest](#) | [rogue](#) | [shaman](#) | [warlock](#) | [warrior](#)

< previous next >

Rank	Character	Guild	Realm	Ach. Points
1	<a href="#">Mangole (u)</a>	<a href="#">easYplaY</a>	<a href="#">EU-Ysera</a>	21995
2	<a href="#">Xhanon (Ifg)</a>	<a href="#">Vanguard</a>	<a href="#">EU-Kazzak</a>	21995
3	<a href="#">Метатроша</a>	<a href="#">Элизиум</a>	<a href="#">EU-Азурерос</a>	21995
4	<a href="#">Aenaxx (u)</a>	<a href="#">Nástrandir</a>	<a href="#">EU-Antonidas</a>	21995
5	<a href="#">Фиряй</a>	<a href="#">Это Наш Мир</a>	<a href="#">EU-Дракономор</a>	21995
6	<a href="#">Crislus (u)</a>	<a href="#">Whatever</a>	<a href="#">EU-Auchindoun</a>	21995
7	<a href="#">Хируко (u)</a>	<a href="#">КрaшТест</a>	<a href="#">EU-Разувий</a>	21995
8	<a href="#">Eó (u)</a>	<a href="#">Schwingen des Phoe..</a>	<a href="#">EU-Zirkel des Cenarius</a>	21995
9	<a href="#">Eothera</a>		<a href="#">EU-Sen'jin</a>	21995
10	<a href="#">Linae (Ifg)</a>	<a href="#">Arborescence</a>	<a href="#">EU-Elune</a>	21995

- Fire-Watcher** Obtain 2000 Bloody Coins as an Emissary of Ordos or Ordon Fire-Watcher. 10 ♥ 18/03/2014
- Prideful Combatant** Win 100 Arena (3v3) or 40 Rated Battlegrounds in Season 15. 15 ♥ 27/03/2014

# BenX



Archlord

Nic Balthazar, 2007

# Eve Online

ab 2003

The screenshot displays the Eve Online interface during a space battle. The central view shows a star system with various celestial bodies and a fleet of ships. A tooltip indicates: "Your Devastator Cruise Missile hits Gist Seraphim, doing 380.7 damage." The interface includes several panels:

- Top Left:** Location information for BJD4-E, including nearest sovereignty (Red Alliance), province (3), constellation (I-300K), region (Feythabois), and security level (0.0).
- Top Right:** "SELECTED ITEM" panel showing details for "GIST NEPHILIM WRECK" (Distance: 30 KM, Sec.: 4.6).
- Right Side:** "OVERVIEW (NOT SAVED)" table listing nearby objects:

IC	DISTANCE	NAME	TYPE
+	15 km	Arch Gistii Impaler	Arch Gistii Impa
-	15 km	Gistum Centurion Wreck	Angel Medium
-	15 km	Gistum Centurion Wreck	Angel Medium
-	19 km	Gistum Phalanx Wreck	Angel Medium
-	21 km	Gistalis Legatus Wreck	Angel Medium
-	23 km	Gistii Impaler Wreck	Angel Small Wr
+	31 km	Gist Seraphim	Gist Seraphim
-	31 km	Gist Nephilim Wreck	Angel Large Wr
+	31 km	Gist Seraphim	Gist Seraphim
-	33 km	Gistalis Tribunus Wreck	Angel Medium
-	33 km	Gist Nephilim Wreck	Angel Large Wr
-	33 km	Gistalis Tribunus Wreck	Angel Medium
-	34 km	Gist Cherubin Wreck	Angel Large Wr

- Bottom Right:** "DRONES (5 OF)" and "FLEET (3) / 1" panels showing active drones (Berserker II) and fleet status.
- Bottom Center:** A circular radar display showing the player's speed at 144 M/S.
- Bottom Right:** A toolbar with various ship icons and abilities.
- Left Side:** Chat windows for "Kaap" and "EXPLI FLEET" with messages in French.
- Right Side:** A list of nearby players including Akoana, Car Saladi, Frackus Division, Kaap, Kamashutra, Mr4ex, Tom Hansen, and Varshyll.

# Dust 514

(Killswitch' GEK-38 Assault Rifle)

(Gunnlogi-Railgun)

Kill  
+50

DEF - ATK:146

100%

100%

RELOAD

420

1

DUST 514

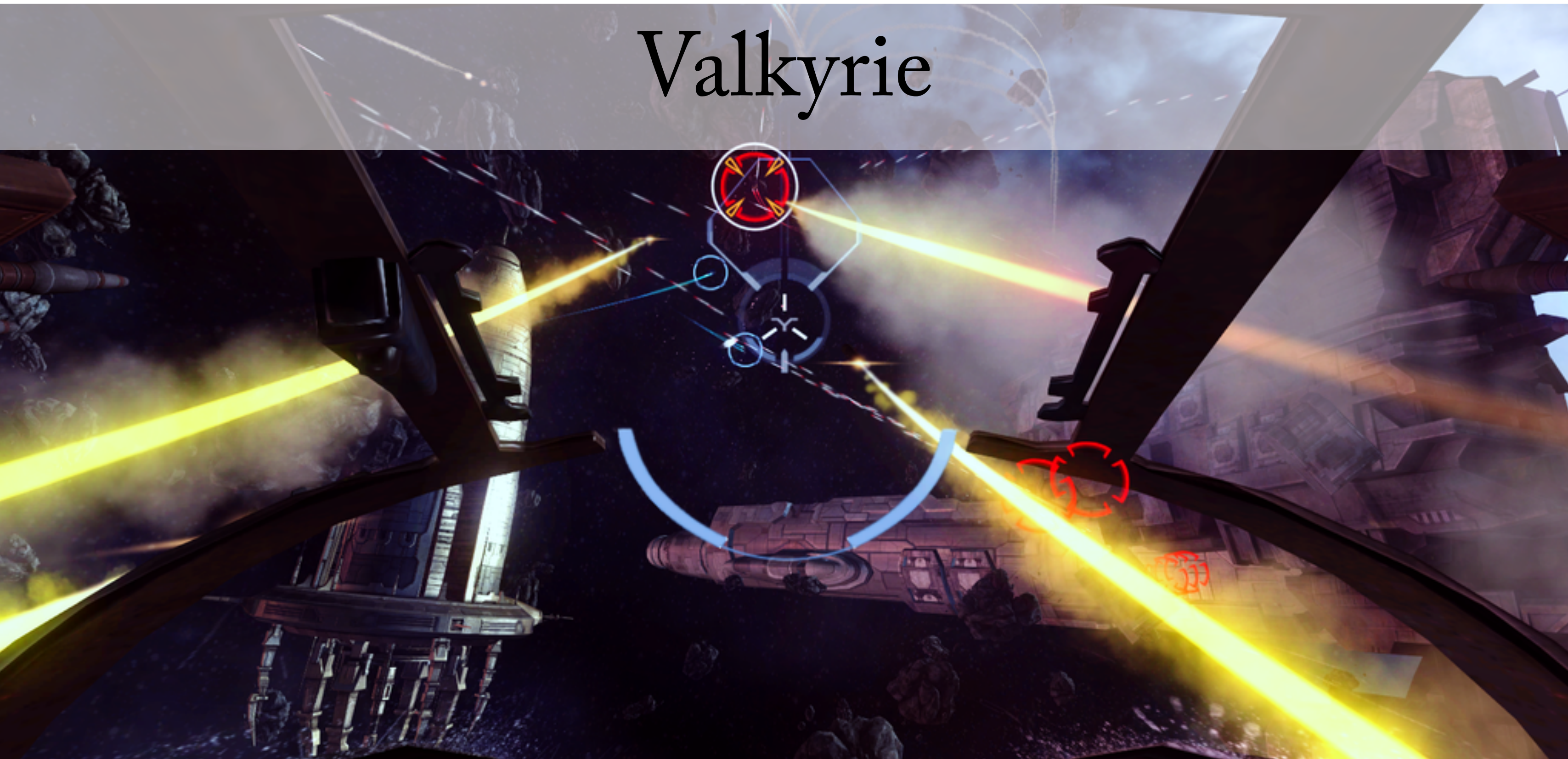
"PLAYSTATION" and the "PS" Family logo are registered trademarks and "PS3" is a trademark of Sony Computer Entertainment Inc. Copyright 2011 CCP hf. All rights reserved.



PS3  
PlayStation 3



# Valkyrie

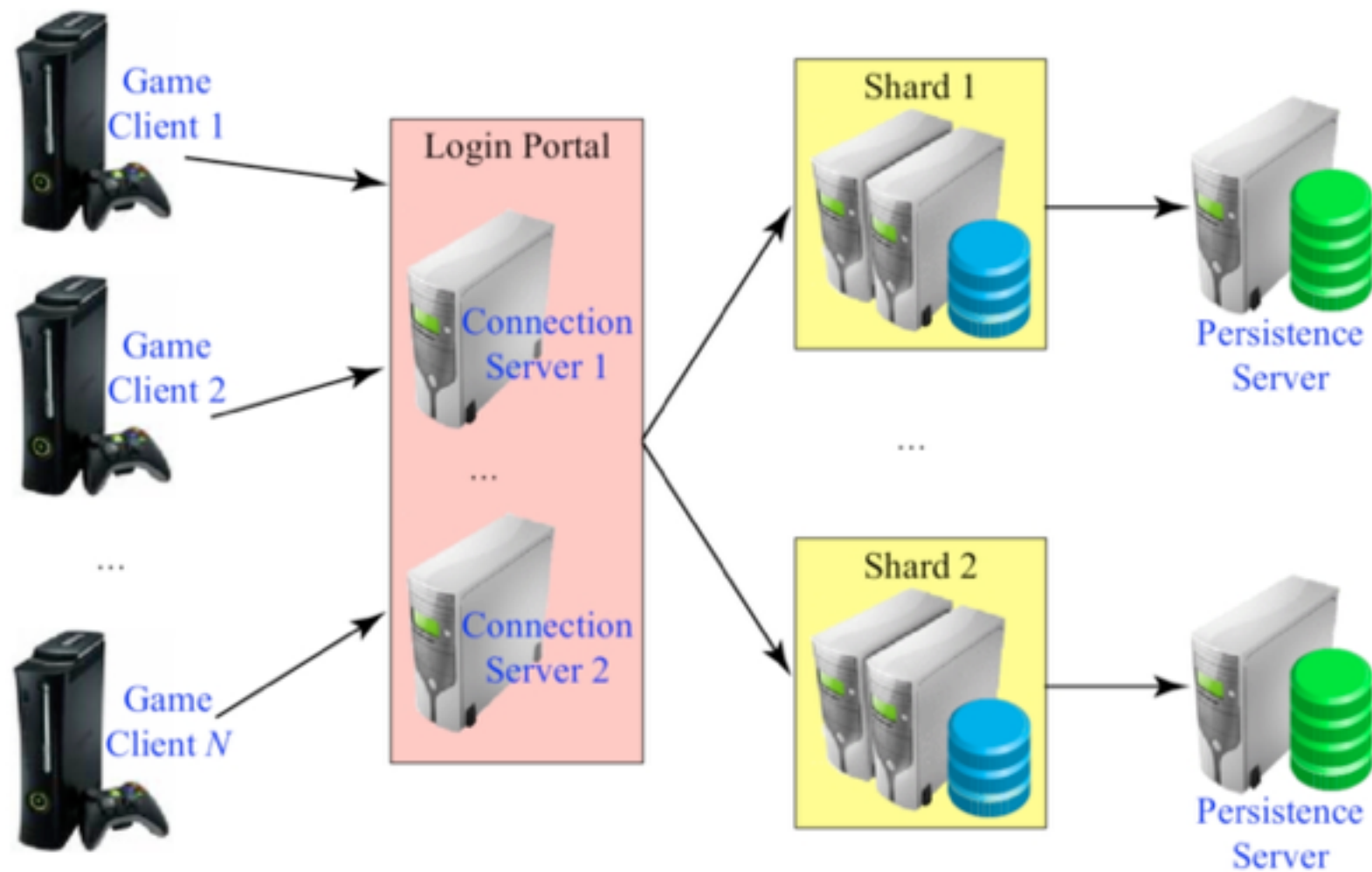


# EVE Online TV Show





# Architektur



Client-Server

Sharding: Server-Instanzen

Bandbreite

Latency

Graphics



# MMORPG-Merkmale

Game Master (Server Admin)

Soziale Strukturen (Gilden, Clans, Raids)

PvE (Quests, Instanzen)

PvP (Duelle, Arena, Battlegrounds, War)

Interaktion (Chat, Channels, BB)

Persistenz

Mini-Games (RuneScape)

Quests

Gilden

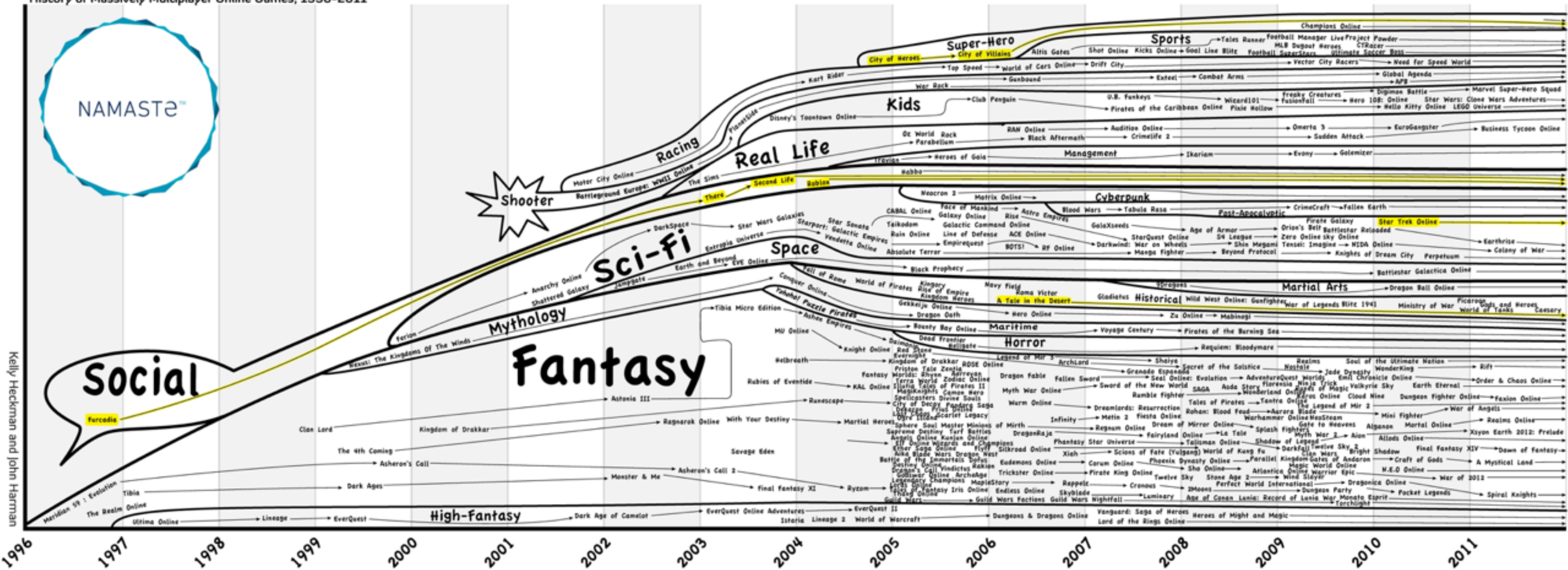


Real-Time

# MMO-Genres

<http://www.edge-online.com/news/daily-links-august-11/>

History of Massively Multiplayer Online Games; 1996-2011



Kelly Heckman and John Harman

# Dispositive Struktur



Joe Ludwig (2008) Analysis: Why Aren't There More Console MMOs?

Platform Holders Demand a Share

Certification

No Keyboard

Long Development Times

Consoles Have a Smaller Installed Base

Duo Play

<http://www.techeblog.com/index.php/tech-gadget/world-of-warcraft-player-controls-36-characters-simultaneously>

[http://www.gamasutra.com/php-bin/news\\_index.php?story=18768](http://www.gamasutra.com/php-bin/news_index.php?story=18768)

# Geschäftsmodelle

**Neverwinter: Hero of the North Pack**  
Downloadable Content: Requires the base game [Neverwinter](#) on Arc in order to play.

\$199.99 [Add to Cart](#)

**Pack Info** [f](#) [Twitter](#) [YouTube](#)

Whether beginning your adventure, or looking for that extra boost against the foes that Neverwinter has to offer, the unique items in the Neverwinter Packs will aid your efforts! This pack can only be purchased once!

This pack contains the following 17 items:

Menzoberranzan Renegade Heavy Giant Spider Panther	Gond's Endless Coffers of Pyrotechnics Bag of Holding Respec Token
Gilded Moonstone Regalia Delzoun Treasure Box Graycloak's Legacy	3 Extra Character Slots 2,000,000 Astral Diamonds VIP Game Access
Adventurer's Helper Pack Robe of Useless Items Dust of Creation	Moonstone Regular Dungeon Master

Abonnement (WoW)

Abo mit Ingame Wechselkurs  
(Eve Online, Wildstar)

Free-to-Play nach Client-Kauf  
(Everquest, Guild Wars)

Free-to-Play, Micro-Payment  
(Maple Story, Neverwinter)

Freemium (Premium Content)  
(Neverwinter)

# Spielkulturen



Cosplayer

Convention

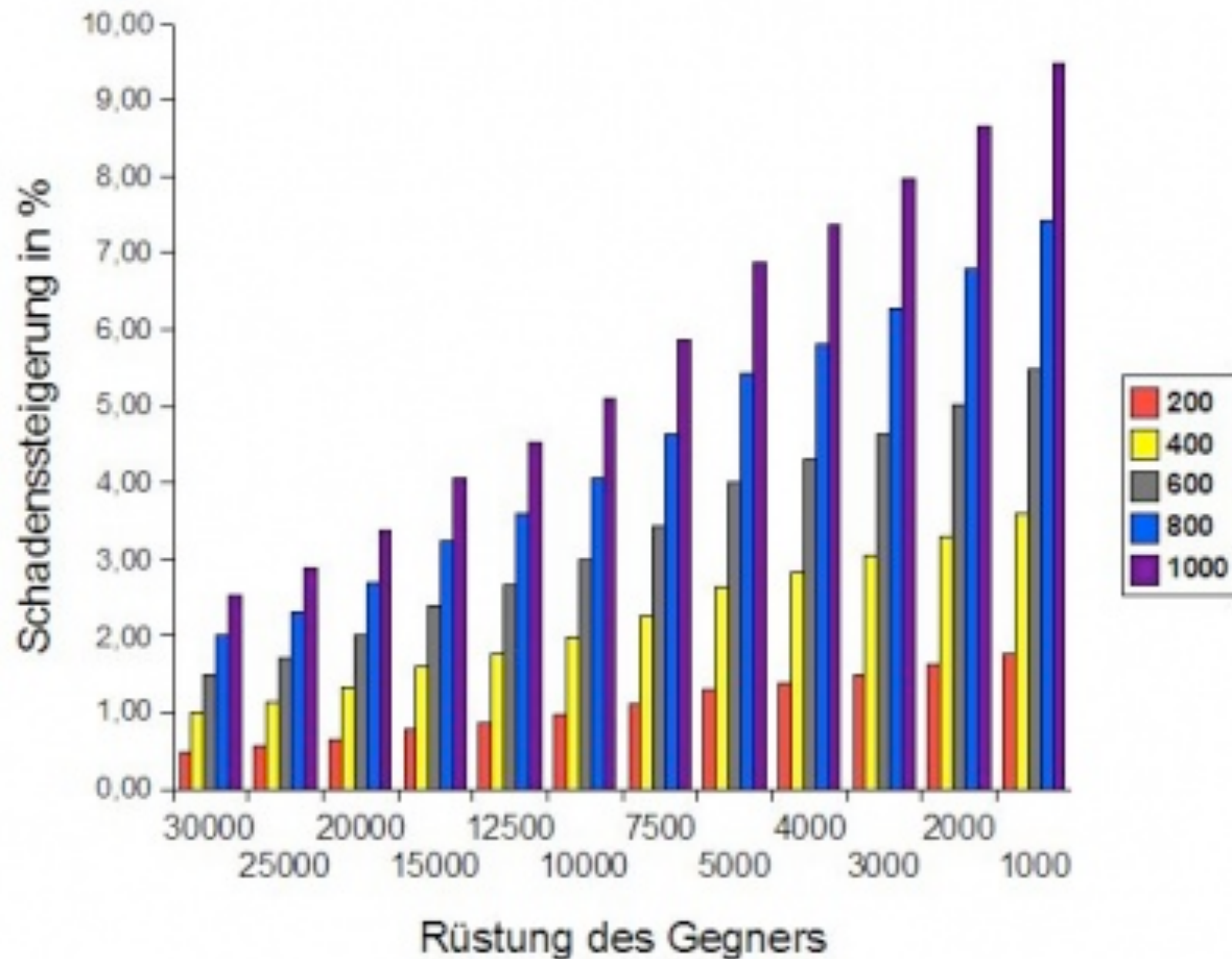
Cosplay

Machinima

Subversive Gaming

Metagaming

# Theorycraft



»Theorycraft is the attempt to mathematically analyze game mechanics in order to gain a better understanding of the inner workings of the game.«

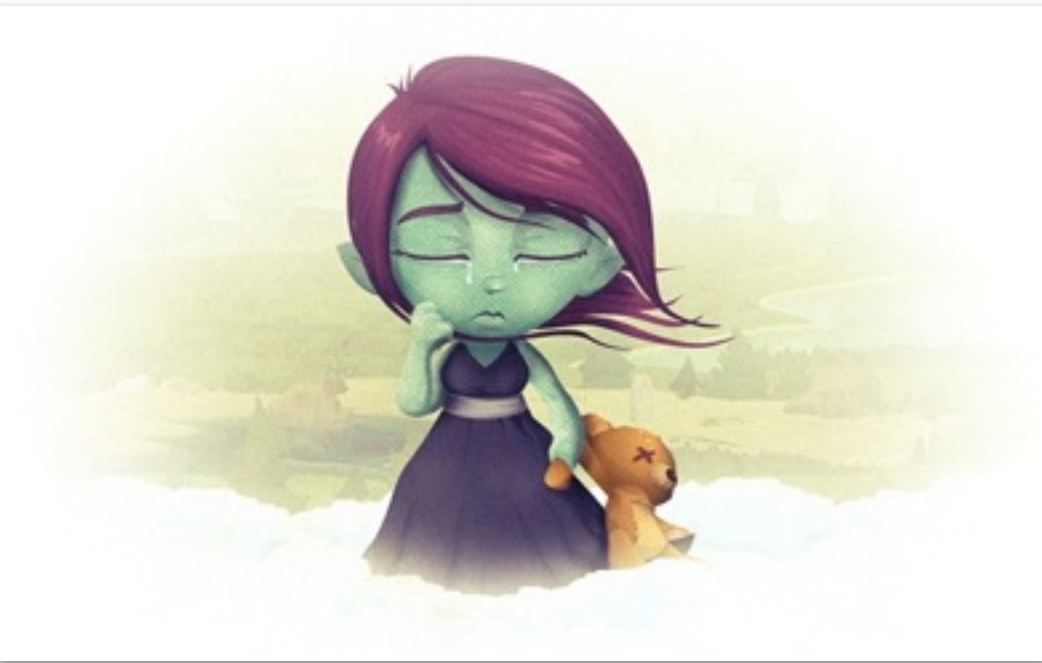
<http://wow.gamona.de/archiv/theorycraft/ruestungsreduktion/>

<http://www.wowwiki.com/Theorycraft>

<http://world-of-theorycraft.tumblr.com/>

# Das Ende eines MMORPG

<http://mmohuts.com/editorials/mmo-graveyard>



[http://www.collisiondetection.net/mt/archives/2009/03/teleportation\\_t.php](http://www.collisiondetection.net/mt/archives/2009/03/teleportation_t.php)

[http://www.collisiondetection.net/mt/archives/2005/12/\\_wired\\_news\\_jus.php?disqus\\_reply=7494258#comment-7494258](http://www.collisiondetection.net/mt/archives/2005/12/_wired_news_jus.php?disqus_reply=7494258#comment-7494258)

## **Digital apocalypse: living through the death of virtual worlds**

<http://www.theverge.com/2012/12/20/3776210/electric-funeral-death-of-mmo>



## **Inside the final hours of Star Wars: Galaxies**

<http://www.pcgamer.com/2011/12/16/the-end-of-star-wars-galaxies/>

<https://www.youtube.com/watch?v=x-adBTVgbVY>

## **Glitch's Graceful Exit**

<http://www.pcworld.com/article/2019337/this-is-how-you-shut-down-your-mmos-servers-for-good-glitchs-graceful-exit.html>



# MMORPGs in China



# Konsole-Verbot

<http://www.engadget.com/2013/01/30/china-console-ban/>

»Feedback regarding the launch of special operation on video game arcades« (Konsole-Verbot, 2000)

"Consoles have been banned in China since the year 2000," Lisa Hanson from market researcher Niko Partners tells Kotaku. "The government thought that was the best way to protect Chinese youth from wasting their minds on video games, after a parental outcry." The following year, online gaming exploded, and the market size hit \$100 million. So the ban, Hanson says, "didn't stop the 'problem'."



<http://www.joystiq.com/2013/01/30/more-on-chinas-console-ban-and-why-its-not-exactly-a-ban/>

# Perfect World

Perfect World 2006



# Nationale Narrative



NetEase: Fantasy Westward Journey



NetEase: Fantasy Westward Journey

# Dragon Oath



ChangYou.com, 2007



MMOSITE.COM

# WoW in China



# Online-Spiele in Südkorea

In South Korea, Japanese-made consoles were never banned, but import duties on them made the consoles prohibitively expensive during a critical period of the 1990s. Just as significant, perhaps, were the early wiring of South Korea for high-speed Internet, which encouraged multiplayer gaming, and that country's high urban population density, which made finding like-minded gamers at suitable skill levels easier.

<http://www.pcworld.com/article/2036844/why-gamers-in-asia-are-the-worlds-best-esport-athletes.html>



# Rollenspiele aus Südkorea



Sonnori: Astonishia Story (1994)

Gravity: Ragnarok Online (2002)

Nexon: Nexus: The Kingdom of the Winds (1996),  
MapleStory (2002), Sudden Attack



NCSoft: Lineage, Lineage II, AION, GuildWars (2005),  
Guild Wars II (2012), Blade & Soul

People: Cyphers (2011)



# PC Bang



# Maplestory

NEXON 온라인게임 모바일게임 전세서비스 회원가입 넥슨로그인

메이플스토리

한국 | Korea 日本 | Japan 中国 | China 新楓之谷 | Taiwan / Hongkong North America (Global) Maple SEA SG / MY EUROPE

German | Dutch

### Maplestory is...

Treten Sie ein in eine Welt des gigantischen Abenteuers mit winzigen Helden.  
Maple Story ist das erste 2D side-scrolling Massen-Mehrspieler-Online-Rollenspiel (MMORPG) der Welt, mit Millionen von Spielern rund um den Globus. Abenteurer beginnen ihre Ausbildung auf der Maple Insel und reisen weiter auf dem Schiff zur Viktoriainsel, wo Sie einen von vier möglichen Wegen wählen.  
Man kann als unbezähmbare Krieger in Schlachten hineinrutschen, als Magier geheimnisvolle Macht ausüben, als unerbittlicher Bogenschütze auf den Feind zielen oder als Dieb im Schatten der Dunkelheit herumschleichen. Bezaubernde Graphik, einzigartige Spielfiguren und die einfache, dennoch spannende Spielbedienung werden Sie in den Bann der MapleStory ziehen. Monster besiegen, herausfordernde Quests lösen, neue Freundschaften in den ständig wachsenden Gemeinden der MapleStory knüpfen...

spielen Sie Ihren Traum. Kostenlos mit MapleStory!

EUROPE Maplestory >

NEXON © 2005 NEXON Korea Corporation. All Rights Reserved.

[http://www.maplestory.com/global\\_eu.html](http://www.maplestory.com/global_eu.html)

# AION: The Tower of Eternity

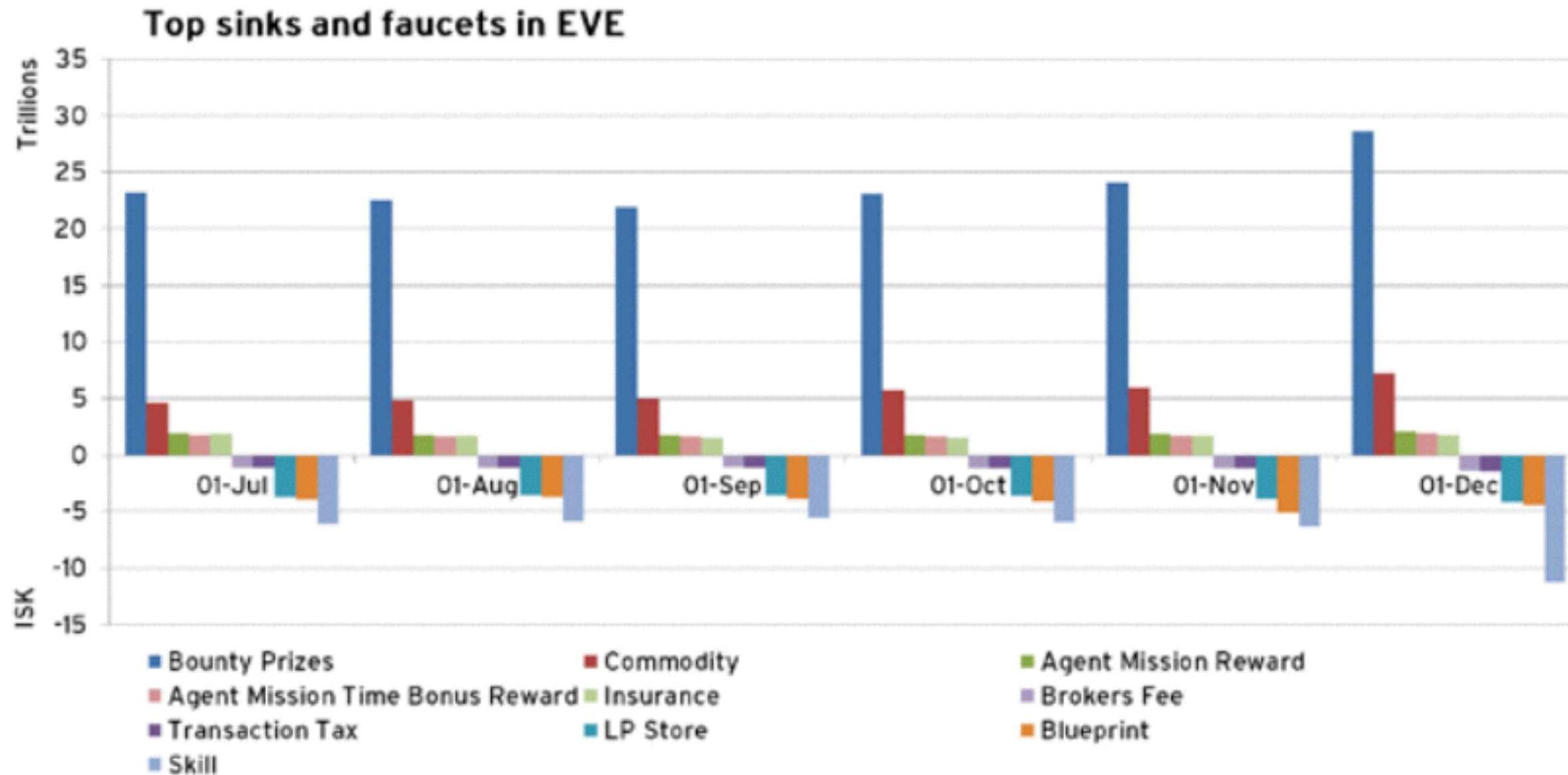


# Blade & Soul

Blade & Soul



# Spiel-Ökonomie

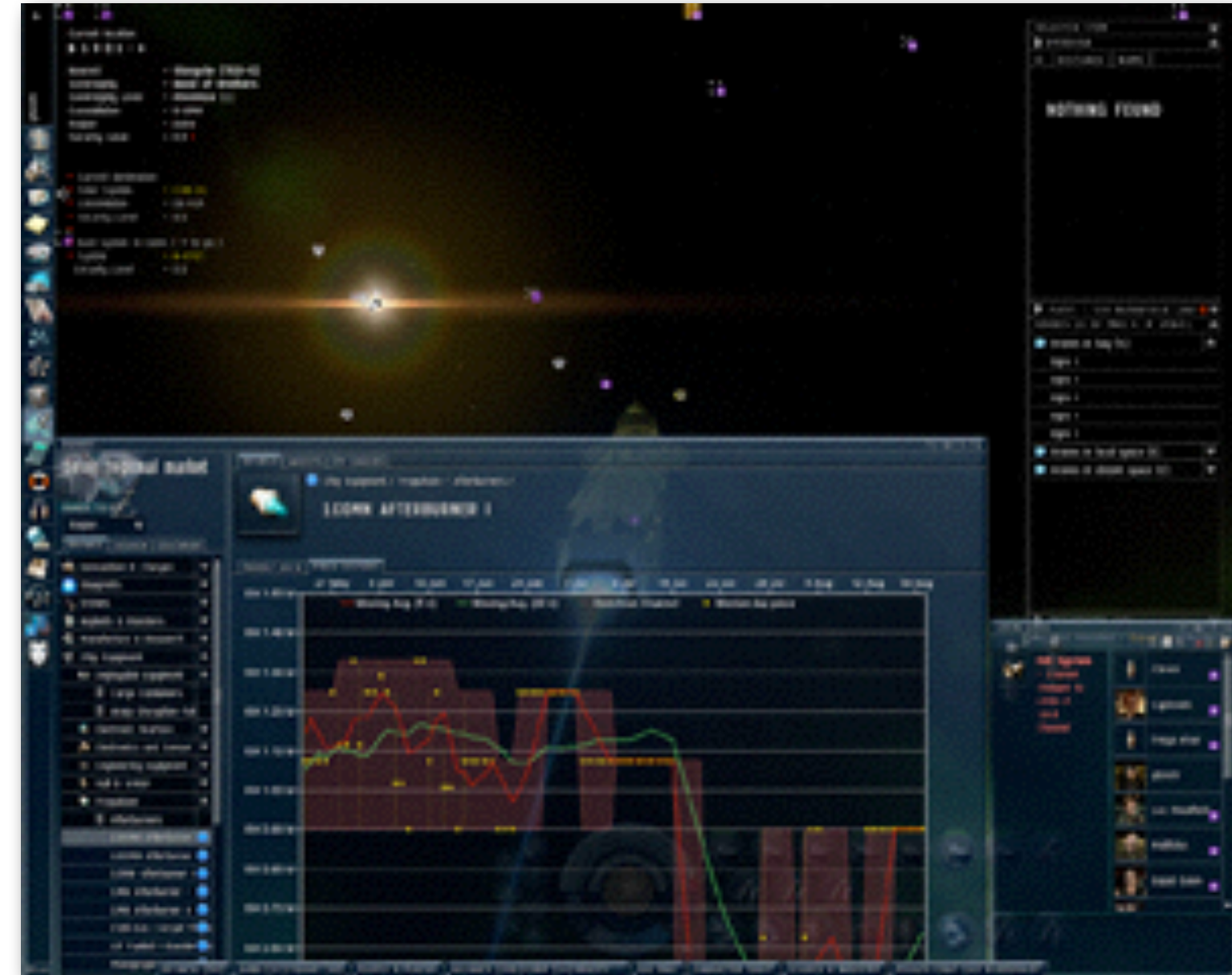


Eve Online, Quarterly Economic Newsletter Q4, 2010

# Marktplätze



WoW Auction House



Eve Online

# Währungen



<http://neverwinter.gamepedia.com/Currency>



The Leading MMORPG Services Company

Open 24 Hours  
Guaranteed Delivery

HOT SELLERS

- World of Warcraft US
- World of Warcraft EU
- Guild Wars 2 US
- Guild Wars 2 EU
- Diablo 3 US
- Diablo 3 EU
- Diablo 3 ASIA
- Final Fantasy XI
- Rift Online US
- Rift Online EU
- Star Wars - The Old Republic US
- Star Wars - The Old Republic EU

CHOOSE YOUR GAME

- Age Of Conan US
- Age Of Conan EU
- Age Of Empires Online
- Aion Online US
- Aion Online EU
- Cabal Online US
- Cabal Online EU
- DC Universe Online (PC)
- Diablo 3 US
- Diablo 3 EU
- Diablo 3 ASIA
- Dragon Nest US
- Dragon Nest SEA
- Dungeons and Dragons Online
- Dungeon Fighter Online
- Eve Online
- EverQuest
- EverQuest 2
- Fallen Earth
- Final Fantasy XI
- Final Fantasy XIV
- Guild Wars

**CONQUER PANDARIA!**  
With Max Stats, Weapons, Armor and Rare Items

**Buy Wow Gold**

Featured games:



WORLD OF WARCRAFT  
[WoW Gold US](#)



WORLD OF WARCRAFT  
[WoW Gold EU](#)



GUILD WARS 2  
[Guild Wars 2 Gold US](#)



GUILD WARS 2  
[Guild Wars 2 Gold EU](#)



DIABLO 3  
[Diablo 3 Gold US](#)



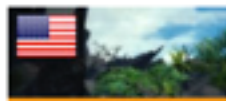
DIABLO 3  
[Diablo 3 Gold EU](#)



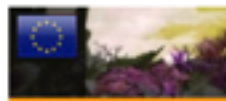
DIABLO 3  
[Diablo 3 Gold ASIA](#)



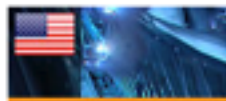
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# Real Money Traders aka Chinese Gold Farmer

<http://www.ige.com/>





<https://www.youtube.com/watch?v=q3cmCKjPLR8&list=PLE22AD078941FB287&index=1>



<https://www.youtube.com/watch?v=Tr08MtzRhrq>

# MUD Inflation and Gold Sinks

Buying upgrades from the game.

Buying food, potions and supplies from the game that will be consumed during play, or any other consumable item.

Buying services from the game such as healing, item repair, transportation throughout the game world, or storage space (or storage time) for current or extra items.

Item degradation: items may have a small chance to degrade or break when used, repairing or replacement cost time and/or money, this is a bit harder than just the repairing of items.

Selling items to NPC "pawnbrokers" who resell them to other players at a substantial markup, this can be seen most as the following example: You buy something of a NPC and then you don't need it and you will not get the full price back again even if you just bought it 2 seconds ago. Then you sell it for like half price, if you need the item once again you just have to buy it for 100% again. So you will always end up losing money this way.

Another good example of a gold sink from a game is Dungeons and Dragons Online, players can mail items to other characters, have curses removed, or gamble with NPCs, all for an appropriate fee.